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**Autumn/winter
fashion special**

**Who styles
Kate Middleton?**

**High street hits:
the best of the trends**

**Having it all - the new
fashion statement**



Christina Hendricks How to be sexy

Who makes Kate?

She claims not to have a stylist, so who is helping the Duchess of Cambridge to top the world's **best-dressed** lists?
By Imogen Fox





JIGSAW



wore it for

MARIO TESTINO
Peruvian snapper beloved of Diana who took the official engagement shots of Kate in that cream Reiss dress. Testino went for a glossy-meets-soft-focus approach. The smiles and high street label conferred an approachability on Kate; the gloss ticked the princess box.



THE HIGH STREET
Kate used to be an accessories buyer at Jigsaw, but Reiss is winning the high street battle to dress the duchess. And no, they don't give her freebies, according to David Reiss. She shops at full price. Just like the rest of us.

not afraid of

takes advice from

groomed by



FAMILY
Chances are that Carole and Pippa have as much sway as any stylist could. The trio have similar SW1 tastes.



JAMES PRYCE
The hairdresser from the Richard Ward salon was responsible for what he termed the "demi chignon" wedding hairstyle. Travelled with her on her first official tour to Canada. If normal rules apply, and with no stylist in the wings, this relationship is key to the duchess's look. What's said in the salon stays in the salon.



works for

RICHARD WARD SALON
Other clients at the Sloane Square salon include Liz Hurley and Sophie Wessex.



ALICE TEMPERLEY
The designer has won approval from all the Middleton women. Dressed Pippa in a silky green number for the evening section of the wedding.

loves

loves

part owned by

ISSA
Was quick to cash in on the duchess effect - this summer, Camilla Al Fayed (daughter of Mohamed) bought a 51% stake in the company founded by Daniella Helayel. Expect a princess-appropriate lifestyle brand soon.



has previous with

FAYED FAMILY
Have lost a shop and gained a fashion label.

mother of



loves



CONDÉ NAST
The magazine company also owns society title Tatler.

previously employed

CHARLIE ANDERSON
The ex-fashion director at Tatler whose clients include Katie Holmes and Emma Watson.

hired by

PRINCESS BEATRICE
Felt in need of a sartorial reboot in the wake of criticism for her Philip Treacy-designed sea creature wedding hat. It later fetched £81,000 for charity on eBay.



is published by

VOGUE
Senior Vogue editors suggested top designer labels in the run-up to the wedding.

employs

EMILY SHEFFIELD
Vogue's deputy editor was considered a pre-wedding favourite to be appointed stylist. Sheffield has since denied rumours that she was involved in Kate's Canadian trip wardrobe.



contributes to

has sought advice from

loves

loves

SARAH BURTON
Designed that dress. Since then, Kate has shown more McQueen love by wearing a naval-inspired number in a post-riot tour of Birmingham.



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sister of

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wears



SAMANTHA CAMERON
First lady/leather accessories guru.

gets her handbags from

HOUSEHOLD STAFF
June saw the rumour that Kate and William had advertised for a "dresser" to work at Kensington Palace. The couple's press secretary was quick to scotch the rumour and stated that they were seeking a housekeeper-cleaner only. As yet, no equivalent to Angela Kelly - the Queen's dresser - has been employed.



ANYA HINDMARCH
Kate has carried an Anya for the Obama visit to Buckingham Palace and to Canada. Hindmarch is tight with the Tories.

ERDEM
Hot LFW designer who has a loyal First Lady following and scored highly with Duchess Kate on official visits. His demure lengths and long sleeves have perfected the trick of pleasing fashion editors and royalty alike.

used to work as PR executive for

ISABEL SPEARMAN
Aka "Bells", the special assistant to SamCam who advises on the First Lady wardrobe.



The mane event

'Kate is all about that hair.'
By Sali Hughes



Not since the Rachel and the Lady Di has a hairdo sparked such unanimous admiration and widespread adoption as the Kate. The Duchess of Cambridge's unfeasibly glossy, extra-long mane - all good health and jolly bounce - is now on the menu of every hair salon from Macclesfield to Manhattan. But is it remotely achievable for civilians?

Richard Ward and the team at his Chelsea salon have been doing Kate's hair since long-term client Carole Middleton took her eldest daughter there for a pre-university haircut (yes, Ward is truly responsible for the hair that pulled a prince). Mother and daughters Kate and Pippa have remained loyal to the salon ever since, so much so that they booked Richard and his team of nine to style the hair of the entire

bridal party at the Goring hotel, where the stylists worked an 18-hour shift. Ward's salon now sees at least five new clients a day, all wanting whatever Kate's having.

Ward admits that he's hardly reinvented the wheel with Kate's groomed, sophisticated layers, but her very long hair, while hardly at the cutting edge of fashion in the real world, is pretty subversive for a royal. Historically, princesses and future queens keep hair modest in length and unfussy in style. The only other long-haired major royal in living history is Fergie - and the less said about those Sloaneley alicebands and oversized Shirley Temple bows, the better. By contrast, Kate keeps things classic and appropriate without conforming or adding the usual 20 years to her appearance.

Ward says the duchess's look

starts with a really great cut. "You need very long layers for this kind of movement: the shortest layer should be only three to four inches above the overall length, or it will look flat."

But Kate's hair isn't so much a style as a killer Chelsea blowdry, albeit one she wears very well. "People forget that Kate starts off with a beautiful face and fantastic hair," Ward says. "It's in wonderful condition and the dark colour causes it to gleam in a way that not everyone's hair ever will. Some people have great legs or perfect skin. Kate is all about that hair."

GET THE LOOK

Start with very wet hair. Spray in a root booster, such as Ward's Couture Hair Volumising Root Booster (£19, richardward.com). Rough dry with a

quality hairdryer, such as a Parlux 3200 Compact (1, £59.95, parlux-hairdryers.co.uk), lifting from the roots, until about 80% dry.

Apply a small amount of serum to encourage shine and movement (Ward uses Shu Uemura Essence Absolue, 2, £39.50). Take a natural bristled, large barrel brush (try the Goody 43mm Porcupine Hot Round Brush, 3, £12.79, boots.com), point the hairdryer nozzle down on to it and brush sections of hair out from root to tip. While each section is still warm, roll in a large Velcro roller, such as Denman Thermoceramic XXL Rollers (4, £3.01 for three, boots.com) and let the hair cool completely. **Gently remove the rollers**, softly raking through the hair with your fingers. Set with plenty of hairspray, such as L'Oréal Elnett Satin Very Volume (5, 3.79, boots.com).